

Building a New Legacy from a Great Heritage

Business Plan for New Generations of the Mormon Battalion Association

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Under the Direction of the Executive Committee
of the Mormon Battalion Association

EXECUTIVE SUMMARY

Mission – The modern Mormon Battalion was formed by the Sons of Utah Pioneers in 1954, at the request of President David O. McKay of The Church of Jesus Christ of Latter-day Saints. Since that day, the modern Mormon Battalion has had a single mission – to fulfill the 1855 prophesy of President Brigham Young: “As the Lord lives, you will never be forgotten... but will be held in honorable remembrance for ever and ever.” — We are building a new legacy from a great heritage – a legacy whereby citizens of all ages, faiths, and national origins can learn, emulate, and apply the heritage and experience of the Mormon Battalion to their current challenges in life.

Activities – To accomplish this goal, the Mormon Battalion Association participates in numerous historic parades, grave memorializations, monument and roadside marker dedications, Boy Scout Eagle Courts of Honor, youth conferences, and other educational events. The Battalion also provides opportunities for volunteer service projects – both locally and along the Mormon Battalion Trail – for youth groups and service organizations, such as the opportunity for Boy Scouts to earn merit badges. We are currently sponsoring the Mormon Battalion Historic Trails Awards Program which includes re hiking portions of the original Mormon Battalion Trail, and initiating legislation officially designating and marking the Mormon Battalion National Historic Trail. In addition to regular Battalion business meetings and events, we accommodate many indoor and outdoor multimedia events and presentations, including press conferences, scholarly seminars and symposia, plus seminary and institute events and firesides.

Membership and Staffing – As the Battalion expands its lay membership from units in Arizona, California, Colorado, Idaho, New Mexico, Michigan, and Utah led by a volunteer Board of Directors and Executive Staff, it will become an organization of many thousands spread throughout the world.

Funding – With only membership dues and private donations, the Battalion is already expanding. As the Battalion grows, it will need to add other sources of income, such as long term tax deductible endowments and grants.

Building A New Legacy – In fulfilling the prophesy of President Young, the Mormon Battalion Association is destined to serve and educate citizens of all ages, faiths, and national origins both locally and throughout the world. We will build a new legacy for the world from a great heritage.