

Mormon Battalion Association
Minutes – Executive Staff Meeting
Saturday, January 21, 2011 at 9:30am
Sons of Utah Pioneers Headquarters Building, Lower Level
3301 East 2920 South, Salt Lake City, Utah 84109

In Attendance = Jerome Gourley, Max Jamison, Norm Erekson, Anthon Jeppesen, Johnny Hayes, Roger Grua

Welcome / Call to Order / Recognize Guest = Jerome Gourley at 9:40am

Prayer = Doug Williams

Pledge of Allegiance = Jerome Gourley

Minutes – Review and Approval [Previous Month] = Johnny & Norm

General Business = Committee Members = None to Report

Service Opportunities = See Chief Advisor Report

Grants / Funding / Sponsorship Updates

Recognition & Awards

Battalion Projects [Project Request Form – PRF]

-Presentations of Projects, Review & Approval

Executive Staff Reports =

Adjutant – No Report

Membership

-Discussion over current membership records.

-General membership growth and development & how to integrate new members into a unit.

-Approval to use “Hard Copy” membership application.

-Membership application, not to be posted on-line till further notice.

-Membership cost: Annual = \$30.00 Lifetime = \$250.00 [Lifetime increased from \$200 to \$250]

-Unknown how many members are in the Battalion.

-Last count estimates between 168 to 360

Finance

-Need the “Official” federal tax exempt letter to move forward with PayPal.

Multi-Media

-Presented out-line for the 2012 Heritage Day program. [A Soldiers Tale]

-Heritage Day = Saturday, June 16th 2012 at the SUP Building at 10am.

-Business meeting at 12:30pm at the SUP Building in the lower level.

-VIP showing of A Soldiers Tale on Friday, June 15th 2012 at This is the Place Heritage Park.

-Eagle Kits = The first kit is assembled and in use. Starting on the others.

-Concerned over the ethical practices for the essay contest.

Communications

- Web growth continues, average monthly visits 825.
- Web-site has a new look and feel. It is more user friendly.
- Increased traffic to searchable historic information.
- The Battalion Roster is posted on-line
- Concerned over the ethical practices for the essay contest.

Judge Advocate – No Report

Chaplain

- Motion presented to withhold starting the Essay contest, until technical details of the posting of the rules and regulation on the Battalion web-site to comply with rules and laws governing fair business and ethics. [Motion was approved 4 – 1 pending the release of the contest to LDS Seminary students.]
- Motion made to move forward with the essay contest without posting the rules and regulation on the web-site, if the contest had already been announced. [Motion was approved 3 – 2]
- Concerns about too many essays to judge.
- Recommendations were made and considered to only accept the first 50 essays that were submitted.
- Suggestions to limit the essay contest to only the LDS Seminary program.
- Argument made by Johnny Hayes and Anthon Jeppesen on limiting to only 50 essays and to only allowing LDS Seminary students to participate. Both Johnny and Anthon felt that this is an unethical practice that misrepresents all parties involved and limits the growth of the Battalion.

Chief Advisor

- Complimented the “New Look” of the web-site.
- Submitted a report on the LDS Special Needs/Disability Services. There may be a service opportunity with this area of the LDS Church. [Report is attached.]

Sons of Utah Pioneers – No Report

Executive Officer

- Moving forward on the final issue of the Valiant.
- Requested that the Executive Staff review governing documents.
[Articles of Incorporation, By-Laws, Policy Manual & Handbook]

Commander

- Offered remarks to all in attendance that we need participation from local Utah companies.
- Stressed the need to be legal and lawful in our operations.
- We need to be accountable for our financial affairs.
- We need to stay unified and work together to grow the organization or we may become a virtual organization.

Other Reports = Battalion Members

Company Commanders and representative are invited to attend and make a report. Such reports may also be made by e-mail, or written report.

Dixie =

- Continues to do slide presentations.

White Mountain =

- Continues to grow
- Requesting membership applications

Eastern Idaho =

- Submitted the form that they are currently distributing to promote the Eagle slide presentation.
[Needs to be reviewed by the Executive Staff = Report and form are attached.]

New Business = Open to the Floor

-Open discussion concerning the direction that the Battalion is going with the use of multi-media and on-line technologies while complying with the law.

Review of Action Items [Upcoming Month] = Johnny Hayes

Next Meeting – Saturday, February 18, 2012 at 9:30am

Sons of Utah Pioneers Headquarters Building, Lower Level
3301 East 2920 South, Salt Lake City, Utah 84109

Closing Remarks = Jerome Gourley

Inspirational Thought = None

Prayer = Norm Erikson

Adjournment = Jerome Gourley at 12pm

Follow-Up & Action Items

Max Jamison

- Follow-up with Lane and provide the Tax Exempt forms needed to launch the on-line store.
- Contact This is the Place Heritage Park and secure Friday, June 15th at 7pm for the VIP showing of A Soldiers Tale. [We would need to arrive at 6pm to set-up displays and prepare for the 7pm showing.]
- Work with Jerome, Norm & M. Gordon Johnson on creating a VIP list for the showing of A Soldiers Tale.

Jerome Gourley

- Work with Max, Norm & M. Gordon Johnson on creating a VIP list for the showing of A Soldiers Tale.

Norm Erekson

- Work with Max, Jerome & M. Gordon Johnson on creating a VIP list for the showing of A Soldiers Tale.

Johnny Hayes

- Contact M. Gordon Johnson for his availability for the 2012 Heritage Day program and the VIP showing of A Soldiers Tale.
- Start preparing files for the Eagle Kits.
- Heritage Day outline and make assignments.
- A Soldiers Tale

Anthon Jeppesen

- Make available "Hard Copies" of the Membership Form for distribution at the February meeting.
- A Soldiers Tale

Roger Grua

- Contact the LDS Seminary Department to review the status of the Essay contest advertisements/fliers.